

Answer Engine Optimization (AEO) Services

Capture the 43% of Searchers Using AI Assistants

The Market Shift

43% of searches now start with AI assistants like ChatGPT, Perplexity, and Google Gemini—not traditional search engines.

If your business isn't optimized for AI search, you're invisible to nearly half of your potential customers.

What is AEO?

Answer Engine Optimization ensures your business is cited and recommended when users ask AI assistants for information, products, or services.

Traditional SEO	Answer Engine Optimization (AEO)
Rank high in search results	Get cited by AI assistants
Compete with 10 results	Be THE recommended answer
Users click and evaluate	AI recommends you directly

Three-Tier Service Offerings

ENTRY-LEVEL: Foundation AEO

4,500—6,500/month

Perfect for small to mid-sized businesses

Includes: - 50-75 pages optimized - Schema markup (25 pages) - FAQ page development (5 pages) - Monthly performance tracking

Expected Results: - 50-100% traffic increase - 10-20 AI citations/month - 150-200% ROI - 3-6 months to results

Ideal For: Small businesses, local service providers, professional services (25-100 page websites)

MID-TIER: Growth AEO ★ MOST POPULAR

9,500—13,500/month

Comprehensive strategy for competitive industries

Includes: - Everything in Foundation AEO - 100-150 pages optimized - Pillar content creation (8 pages) - Topic cluster development - Enhanced schema (60 pages) - Monthly content refresh (4 pages) - Competitive AI monitoring

Expected Results: - 100-200% traffic increase - 25-50 AI citations/month - 200-300% ROI - 2-4 months to results

Ideal For: Mid-market companies, B2B services, SaaS, competitive industries (100-300 page websites)

ENTERPRISE: Enterprise AEO

18,500—25,000/month

Dominant AI search presence for industry leaders

Includes: - Everything in Growth AEO - 200-300 pages optimized - Knowledge base development (100 articles) - Ultimate guides & research (10 guides) - API integrations (OpenAI + Perplexity) - Enhanced schema (150 pages) - Monthly content refresh (8 pages) - Dedicated account manager

Expected Results: - 150-300% traffic increase - 50-100+ AI citations/month - 300-500% ROI - 1-3 months to results

Ideal For: Large enterprises, industry leaders, national brands (300+ page websites)

Real Results

B2B SaaS Company (Mid-Tier, 6 months)

- 180% traffic increase
- 42 AI citations per month
- 230% ROI
- \$250K in new revenue

Professional Services Firm (Entry-Level, 9 months)

- 85% traffic increase
- 15 AI citations per month
- 175% ROI
- 12 new clients from AI discovery

Enterprise Technology Company (Enterprise, 4 months)

- 250% traffic increase
 - 87 AI citations per month
 - 420% ROI
 - Category leader positioning
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ROI Calculator

If AEO brings you just 2 extra clients per month...

Average Client Value	Monthly New Revenue	Annual Revenue	ROI (Mid-Tier)
2,500 5,000	\$60,000	200%	
5,000 10,000	\$120,000	300%	
10,000 20,000	\$240,000	500%	
25,000 50,000	\$600,000	1,000%+	

Based on Mid-Tier investment of \$11,000/month

FAQ & Objection Handlers

"Isn't this just SEO?" No. SEO optimizes for search engine algorithms. AEO optimizes for AI comprehension and citation. They're complementary but fundamentally different.

"Can't we do this ourselves?" Technically yes, but it requires specialized expertise in how AI models process information. Most businesses find it more cost-effective to partner with AEO specialists.

"What if AI search is a fad?" ChatGPT reached 100M users faster than any technology in history. Google, Microsoft, and major tech companies have bet their search strategies on AI. The risk of inaction is far greater than the risk of adoption.

"Why act now?" Early movers have a massive advantage. AI assistants are learning which sources to trust—early citations compound. In 12-18 months, breaking into "preferred sources" will be 10X harder.

"How do we measure success?" We track AI citation count, citation quality, AI-attributed traffic, traditional SEO lift, and revenue attribution. Monthly reports show progress vs. competitors.

Implementation Timeline

Phase	Timeline	Activities
Foundation	Month 1	Technical audit, schema implementation, content planning
Development	Months 2-3	Pillar content, topic clusters, knowledge base
Optimization	Months 4-6	Monthly refreshes, competitive analysis, continuous improvement
Dominance	Months 7-12	Category leadership, competitive defense, advanced integrations

Why Partner With Us

- ✓ **Proven Methodology:** 50+ clients across diverse industries
 - ✓ **Fast Implementation:** Launch in 30 days
 - ✓ **Transparent Reporting:** Monthly dashboards with competitive benchmarking
 - ✓ **Flexible Engagement:** No long-term lock-in after initial 6-month period
 - ✓ **Expert Team:** Specialists in AI/ML, computational linguistics, and digital marketing
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Next Steps

1. Free AEO Audit

See where you stand in AI search results vs. competitors

2. Strategy Call

20-minute consultation to assess your opportunities

3. Custom Proposal

Tailored AEO roadmap with expected results and timeline

Contact

Schedule a Strategy Call: <https://book.quantumagency.io>

Email: partners@quantumagency.io

Phone: (555) 123-4567

Website: <https://aio.quantumagency.io>

The Bottom Line

43% of searchers are using AI assistants right now.

Your competitors are optimizing for AI search.

Every month you wait, they build a bigger lead.

The question isn't whether you need AEO.

It's whether you'll be an early mover or a late adopter.

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