



Answer Engine Optimization

The Future of Search is Here

Powered by [YOUR AGENCY BRAND HERE]

The Search Landscape is Changing

180M+

Active ChatGPT users asking questions daily

43%

Of searches now start with AI assistants instead of Google

68%

Of consumers trust AI-generated answers more than traditional ads



The AEO Opportunity



Become the Trusted Authority

When AI platforms cite your business, you're positioned as the definitive expert—building trust before prospects even visit your website.



Early Adopter Advantage

Most businesses haven't discovered AEO yet. Establish authority now before your competitors catch on and the market becomes saturated.



Higher Quality Traffic

AI-referred visitors are pre-qualified and educated. They arrive knowing you're the expert, leading to higher conversion rates.



Future-Proof Your Business

As traditional search declines, AEO ensures your business remains visible where your customers are actually looking for answers.

Introducing the SPARK Framework™

A Proven, Systematic Approach to Answer Engine Optimization

S

Schema & Structure

Machine-readable data layers that AI platforms understand

P

Platform Authority

Establish your brand as the trusted source across AI platforms

A

Answer Readiness

Content structured for direct AI citation and response

R

Relevance Signals

Strategic optimization for AI understanding and ranking

K

Knowledge Integration

Comprehensive knowledge systems that position you as the expert

Developed from months of research and real-world testing across diverse industries

TIER 1

SPARK Foundation™

Essential AEO Foundation for Forward-Thinking Businesses

\$2,997 /month

Key Deliverables

Advanced schema markup (25 pages, 7+ types)

5 comprehensive FAQ pages

15 pages optimized for featured snippets

AI crawler optimization & analytics tracking

Brand mention monitoring across all AI platforms

TIER 1 - FOUNDATION

Expected Year 1 Results

SPARK Foundation™

50-100%

Increase in organic traffic

10-20

Brand mentions in AI responses

5-10

Featured snippets captured

150-200%

Return on investment

Ideal For

Small to mid-sized businesses with 25-100 page websites

SPARK Growth

Mid-Market

\$6,497 /month (\$77,964 annually)

- ✓ **Everything in Foundation** plus advanced features
- ✓ **8 pillar content pages** (3,000-5,000 words each)
- ✓ **50-term industry glossary** establishing authority
- ✓ **Advanced schema** across 60 pages (12+ types)
- ✓ **Bi-weekly strategy calls** with dedicated strategist
- ✓ **120 pages optimized** over 12 months
- ✓ **6 how-to guides** + 4 comparison guides
- ✓ **Topic cluster architecture** with semantic optimization
- ✓ **Entity mapping** and knowledge base architecture
- ✓ **Competitive AEO analysis** tracking top competitors

**Expected Year 1
Results:**

100-200%

Traffic Increase

25-50

AI Citations

15-25

Featured Snippets

200-300%

ROI

SPARK Enterprise™

Dominant AI Search Presence for Industry Leaders

\$12,997/month

Up to 250 pages optimized | 12-month program

Everything in Foundation & Growth, Plus:



100 Knowledge Base Articles
establishing definitive authority



10 Ultimate Guides (5,000-7,000 words each)



Original Research Report generating media attention



5 Professional Videos optimized for AI understanding



Knowledge Graph Development
connecting all entities



API Integrations (OpenAI, Perplexity) for automation

TIER 3 - ENTERPRISE

Additional Features & Support



Predictive Analytics identifying opportunities first



Dedicated Account Manager (10-15 hours/month)



8 Pages Refreshed Monthly with optimization

Expected Year 1 Results

150-300%

Traffic Increase

50-100+

AI Citations

30-50

Featured Snippets

300-500%

ROI

Compare All Three Tiers

Feature	Foundation	Growth	Enterprise
	\$2,997 /month	\$6,497 /month	\$12,997 /month
Pages Optimized	50 pages	120 pages	250 pages
Schema Implementation	25 pages	60 pages	150 pages
FAQ Pages	5 pages	5 pages	5 pages
Pillar Content	—	8 pages	8 pages
Ultimate Guides	—	—	10 guides
Knowledge Base Articles	—	—	100 articles

Compare All Three Tiers: Results

Feature	Foundation	Growth	Enterprise
	\$2,997 /month	\$6,497 /month	\$12,997 /month
Monthly Content Refresh	2 pages	4 pages	8 pages
API Integrations	—	—	OpenAI + Perplexity
Dedicated Account Manager	—	—	✓
Expected Traffic Increase	50-100%	100-200%	150-300%
Expected AI Citations	10-20	25-50	50-100+
Expected ROI	150-200%	200-300%	300-500%

Expected Results & ROI



Foundation

\$2,997

Traffic Increase

50-100%

AI Citations

10-20

Featured Snippets

5-10

ROI

150-200%

Pages Optimized

50

Growth

\$6,497

Traffic Increase

100-200%

AI Citations

25-50

Featured Snippets

15-25

ROI

200-300%

Pages Optimized

120

Enterprise

\$12,997

Traffic Increase

150-300%

AI Citations

50-100+

Featured Snippets

30-50

ROI

300-500%

Pages Optimized

250

Why Act Now?



The Window is Closing

AEO is still in its early stages. Businesses that establish authority now will dominate AI search results for years to come. Once competitors catch on, it becomes exponentially harder to compete.



Your Customers Are Already There

43% of searches now start with AI assistants. Your customers are asking questions about your industry right now. If you're not optimized, your competitors are getting those referrals instead.

Why Act Now? (continued)



Compound Growth Effect

AEO results compound over time. The sooner you start, the more citations you accumulate, which leads to more authority, which leads to more citations. Delaying means missing months of exponential growth.



First-Mover Advantage

AI platforms favor established authorities. Being first in your industry creates a moat that's difficult for competitors to overcome. The brands optimized today will be the default answers tomorrow.

The question isn't if you'll invest in
AEO—
whether you'll lead or
follow
it's

Get Started Today

1

Schedule a consultation to discuss your agency's needs

2

Receive custom white-label pricing and partnership terms

3

Launch AEO services with your first client in 30 days

4

Scale to multiple clients with our proven delivery system

Contact Us



partners@agency.com



(555) 123-4567

Your Growth Partner for the Future of Search